



Reducing Specialist Says: LOSE WEIGHT

Where It Shows Most

REDUCE

MOST ANY
PART OF
THE
BODY WITH

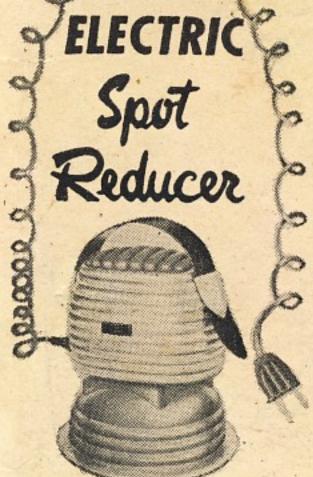


UNDERWRITERS LABORATORY Spot Reducer

Relaxing · Soothing Penetrating Massage

massage is indicated.

FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which



Take pounds off-keep slim

and trim with Spot Reducer!

Remarkable new invention

which uses one of the most

effective reducing methods

employed by masseurs and

turkish baths-MASSAGE!

TAKE OFF EXCESS WEIGHT!

PLUG IN GRASP HANDLE AND APPLY

Don't Stay FAT — You Can LOSE
POUNDS and INCHES SAFELY Without Risking
HEALTH

IKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOMI

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage,

OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SENT ON APPROVAL-MAIL COUPON NOW!

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Please send me the Spot Reducer for 10 days trial period.
I enclose \$1. Upon arrival I will pay postman only \$8.95
plus postage and handling. If not delighted I may return
SPOT REDUCER within 10 days for prompt refund of full
purchase price.

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Address		
City State .		
SAVE POSTAGE—check here if you enclose pon. We pay all postage and handling charge back guarantee applies.	\$9.95 with s. Some	cou- money

LOSE WEIGHT OR NO CHARGE

Battle Cry Vol. 1, No. 1, May 1952. Published bi-monthly by STANMOR PUBLICATIONS, INC., 175 Fifth Avenue, New York, 10, N. Y. Yearly subscription rate 60c, single copies 10c. Application as second class matter pending at the Post Office at New York, N. Y. under the act of March 3rd, 1879. Copyright, 1952 by Stanmor Publications, Inc. No actual person is named or delineated in this fiction magazine. Printed in U. S. A.

BY THE FLY-BOYS AND THE BIG 105'S, BUT THEY COULDN'T BE ROOTED OUT! THE COMMIES, IT SEEMS, WERE THERE TO STAY ... AND HAD TAKEN EVERYTHING INTO CONSIDERATION ... EVERYTHING, THAT IS, BUT ...



UP AND UP THE COMMIE-HELD RIDGE, EACH STEP A TORTUROUS HEARTBREAK, THE SMALL PATROL MOVES ...













...AN THERE'S EDWARDS, PVT. HE'S THE BABY OF OUR PATROL, BUT HE'S SEEN ENOUGH COMBAT TO LAST HIM A LIFE TIME...



YUP! AN' OVER THERE'S VINCENT, P.F.C., THE CAREFUL TYPE. DOESN'T BELIEVE IN TAKING UNNECESSARY CHANCES, BUT A HANDY GUY TO HAVE AROUND...



...AN, BOY, AM I GLAD TA SEE CORPORAL ALVAREZ! A LOYAL, RUGGED GUY WHO'D RATHER USE THE COLD STEEL OF HIS BAYONET THAN THE HOT LEAD OF HIS RIFLE...



... AN GRANPA SOLOMON, SOLLY'S REALLY TOO OLD FOR THIS POLICE ACTION," BUT, WELL, THERE ARE SOME THINGS A MAN MUST DO!



AN' I GUESS THAT'S ALL! NO, WAIT! HERE COMES "HANDSOME HARRY" MALLOY... A REAL LADIES' MAN WHO CAN SCARE UP A DATE IN ANY TOWN, BUT THE ONLY DATE HE'S HAD FOR THE PAST FEW DAYS IS UP ON THAT RIDGE... AN' IT SEEMS LIKE HE'S IN NO HURRY TO KEEP IT!



THEY'RE DUG IN
REAL GOOD, CARSON.
I DON'T SEE WHY
WE GOTTA DIG
'EM OUT!

RIDGE IS OURS. SITTIN'
UP THERE, THEY BEEN
KNOCKIN' OFF OUR BOYS
LIKE CLAY PIGEONS!









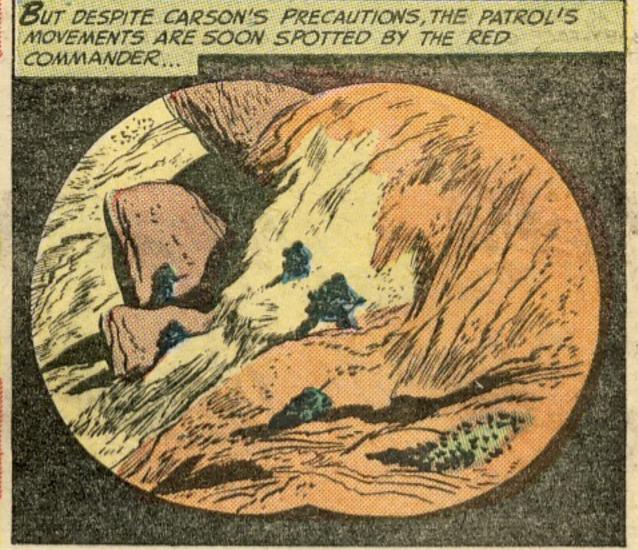
























AND SO ONCE AGAIN, WHAT WAS LEFT OF THE SMALL PATROL TRUDGED WEARILY DOWN THE BLOODY RIDGE TO THE SAFETY OF THE O.P...



AND TO THE SURPRISE OF CARSON, THERE WAS THE SAME LITTLE BEETLE STILL AT THE MOMENTOUS TASK OF BEATING THE SAND BANK ...

WELL, I'LL BE ... THE DARNED LITTLE BUGGER IS STILL AT IT!



LOOK, BUSTER! IF I CAN'T MAKE IT TO THE TOP OF A HILL, NEITHER CAN YOU!



BUT THE UNKNOWN FACTOR INSIDE THE SMALL INSECT KEPT IT DRIVING ON AND ON ... AND ONCE MORE IT STARTED THE LONG TREK UPWARD...



SUDDENLY, A SMALL SPARK OF INTELLIGENCE SEEMED TO STRIKE THE INSECT. ABOUT HALF WAY UP THE SAND PILE, IT HESITATED, FELL BACK A LITTLE, AND THEN KEPT ON ...



AROUND THE SIDE OF THE



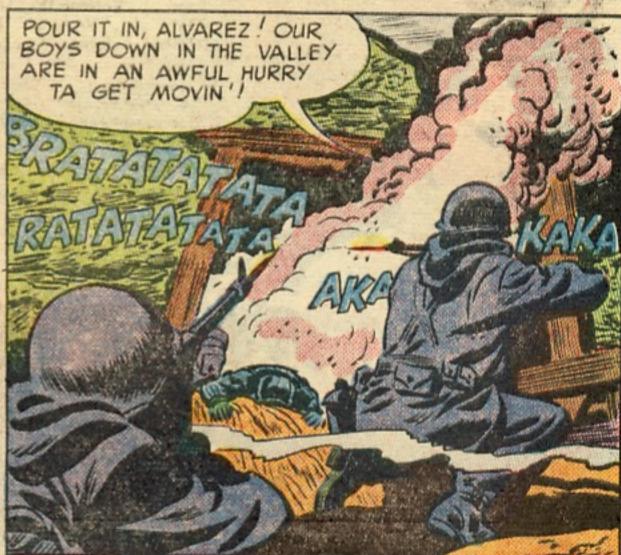














AND SO, THE U.N. TROOPS MOVED ON! THE COMMIES HAD PREPARED WELL... THEY HAD WEATHERED THE ARTILLERY STORMS... THEY HAD THE AIR FORCE STOPPED COLD... THEY HAD DONE EVERYTHING THEY COULD, BUT THEY HADN'T COUNTED ON ONE THING... THE UNKNOWN FACTOR...





EVERY ROMANCE HAS PITFALLS. AVOID DISAPPOINTMENT, HEARTBREAK, SAVE YOURSELF LOTS OF TRAGEDY. DON'T BE A FAUX PAS. FOR Winning strategy, read HOW TO GET ALONG WITH GIRLS OF HOW TO GET ALONG WITH BOYS. Put psychology to work- no more clumsy mistakes for you with these amazing handbooks!





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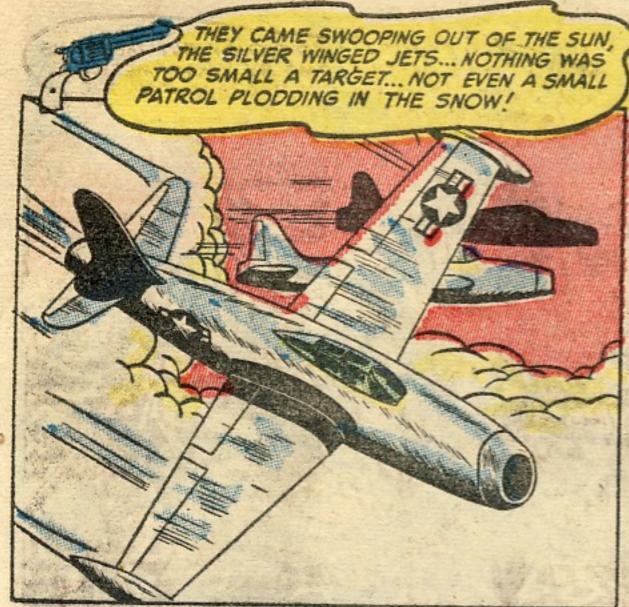






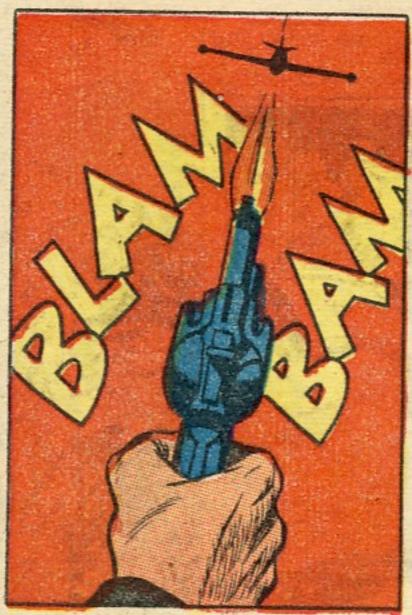






















HE DAYS PASSED SLOWLY BUT THEN CAME









PAH, STALIN! HE'S ONE OWNER I'M
REALLY GOING TO APPRECIATE .. BY THE



































SOON, THE BATTERED PLATOON REACHES THE

THAT NO GOOD, LITTLE ... BACK OUR DEAD
THAT ROTTEN, VELLA ... BUDDIES, SARGE!

I'LL KILL 'IM- I'LL KILL

'IM!!

HALF OUR
PLATOON DEAD
THIRTY-SIX
GOOD MEN!!

LET'S GET OUTA HERE!
C'MON! MOVE! MOVE!

TIME PASSES, AND THE WEARY MEN JUST SIT AND THINK OF THEIR BUDDIES - MEN THEY'LL NEVER SEE AGAIN. THEN SGT. LEBOR RISES SLOWLY AS HE SEES DEXTER MADISON APPROACH ...







SOME WEEKS PASS, AND LEBOR'S FIRST PLATOON IS REINFORCED AND READY FOR COMBAT. THE MEN FEEL SOMETHING BIG IN THE WIND AS LT. FIELD GOES OVER THE MAP WITH THE SERGEANT...

THIS IS THE PITCH, LEBOR! THE REDS HAVE SUPPLIED
THE U.N. TRUCE NEGOTIATORS WITH A MAP OF ALL THEIR
PRISON CAMPS! GHQ BELIEVES THAT THERE ARE MORE
CAMPS IN NORTH KOREA... CAMPS THE REDS NEVER
MENTIONED! WE WANT YOU AND YOUR MENTO SCOUT THIS



A VETERAN HAS FAITH IN A RAW, FRIGHTENED ROOKIE... DEATH MAY BE HIS REWARD! SOME NIGHTS LATER, THE FIRST PLATOON LANDS ON A NORTH KOREAN BEACH





SILENTLY, PAINSTAKINGLY, THE MEN MAKE THEIR WAY ACROSS THE HILLY TERRAIN. FINALLY, THEY SPOT THEIR OBJECTIVE...

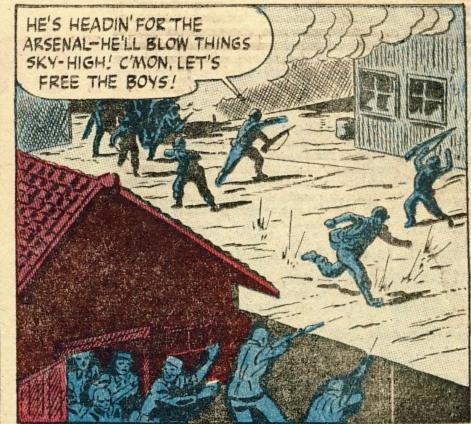




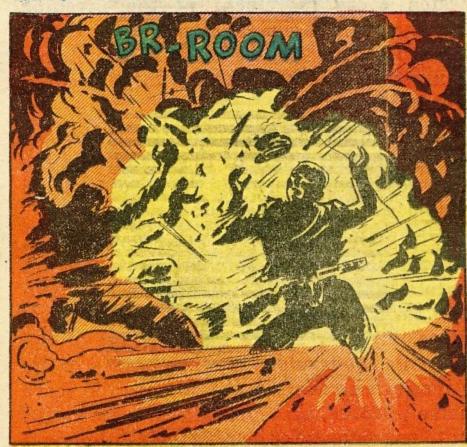














IN THE CONFUSION, LEBOR AND HIS MEN MANAGE



NO ONE WANTS TO DIE," CALGANO SAID . BUT, SOMEHOW AS THE MEN FILE INTO THE SUBMARINE-AND HOME-- THEY CAN'T HELP BUT THINK OF DEXTER MADISON... AND HOW HE WANTED TO DIE!

THE BATTLE FOR THE PORKCHOP

Marines who fought for IWO JIMA, called this action, THE BATTLE FOR THE PORKCHOP . . . this being the shape of the volcanic island. Completely barren of vegetation, Iwo Jima, also known as Sulphur Island, is five miles long and one-half mile at its widest point.

At the southwestern tip of the island, stands Mt. Suribachi . . . famous for its flagraising episode by six marines. Standing 556 feet high, Suribachi provided a natural observation post where the Japanese could watch every movement of the invading Marines. It was on the slopes of Suribachi that the enemy had built his first airstripa must on the list of things to be secured immediately.

1 Dark volcanic sand made up the beaches on the southern part of the island, and because of its softness, made the use of wheeled vehicles almost impossible.

The main village on Iwo was Motoyamma, but aerial and naval bombardments reduced it to a mass of rubble; hence it was worthless. West of the village lay the sulphur mine. Sulphur smoke belching out of the volcanic sands added another hazard to the American invaders. But these pits did serve some purpose, they provided the men with automatic stoves for heating their rations and bathing water.

The importance of Iwo Jima became apparent with the capture of Saipan, Tinian and Guam and when the plans were laid for around-the-clock bombing of Japan by the B-29 raids. The island, laying at the southern end of a chain of volcanic islands stretching from Tokyo Bay to the Marianas, is 670 miles south of Tokyo-making it an ideal heavy bombardment base. It is 3,300 miles closer to Japan than Pearl Harbor.

Long regarded by the Japanese as the bulwark of their inner defense perimeter, the Japanese had well-fortified the position. Every square foot of the island had been surveyed for prearranged zones of fire for artillery, antitank units, 320mm spigot mortars, huge rockets and a special type of

cables made the fire control on these weapons a simple task. Small mortars had been dug into the ground with only an inch or two of the muzzle sticking out . . . in this position a man could easily drop shells into several weapons without changing his position.

Intelligence reported after the island was secured, that a Yank remaining on any given spot would be certain of being hit by a barrage, so closely had the field of fire been plotted.

When captured, Iwo Jima would place us that much closer to the heart of the Japanese homeland, and more important, it would provide fighter and bomber strips for the stepped up aerial onslaught against Japan proper. Being that much closer to their targets, the mighty superforts could reduce their gas loads and triple the bomb tonnage. Iwo began to pay off when the first B-29 landed on March 1st, 1945. In the three months that followed, 852 forced landings were made, and the Air Force estimated that some nine thousand lives were saved as well as \$510,000,000 in the value of the planes.

As with all other Pacific Island invasions, preparation for the onslaught against Iwo Jima was intense. While intelligence reports were too tough to obtain, information concerning the defenses of the closely guarded island did supply an abundance of material. The various Japanese units (and even their commanding officers) were known from captured enemy documents. The estimates of troop strength proved to be 98% correct. But the one important piece of information that had to be known was impossible to learn -the effectiveness of the pre-D-day bombardments. The only way to find this out was when the Marines hit the enemy beaches!

Aerial and Naval strikes were conducted against Iwo Jima for seventy two days prior to the initial landing on February 19, 1945. But even then we bombed them continuously, the Nips still continued to build up the defenses of the island. Prior to the aerial pounding it is known that there were 450 infantry mortar. Underground telephone = major defensive installations on Iwo ... yet, on D minus 3, 750 such fortifications were counted! The Japs were ready for us!

But the mighty fleet assembled off-shore could not concentrate on these inland fortifications, their targets were the beach defenses. Without this action, the initial landings could never have taken place. But despite tons of thousands of effective gunfire and bombing, Iwo would have to be reduced the hard way . . . by the individual Marines!

To the men of the Third, Fourth and Fifth Marine divisions, the action shaping up at Iwo was to be their toughest campaign. Not only the importance of their prize was on their minds, but also a knowledge of the toughness of the action. Intelligence had briefed them on that.

Months of tough training had prepared them for their task—every intricate detail of wiping out pillboxes, concrete emplacements and heavily fortified positions had been studied and rehearsed. The Marines knew what they were getting into when they hit Iwo's beaches . . . but they were ready for it.

The convoy steamed northward, and finally on the morning of D-day, February 19th, the battered fortress of Iwo Jima was sighted. Seen in the half-light of dawn, the island, stretching from the jagged crest of Mt. Suribachi at the southern end to the jagged cliffs on the north, appeared to have been stripped bare of every living thing.

Nothing could actually be seen of the island proper, except the wrecked ships at the water's edge and the geysers of dirt and smoke thrown up by the tremendous naval barrage.

The Fourth and Fifth Divisions went in first with the Third held in reserve. As the divisions pushed up the beach; yard by yard, a steady stream of reports came back to the men of the Third. Speculation was great as to when the Third would be brought into action.

The Third Division was primed and ready it had been hoped that the entire division could be held back for a landing of its own on another Jap stronghold . . . Sakishima Gunto. But as the extremely high casualty reports came in from the Fourth and Fifth,

it was obvious that the famed Third Division could no longer be held back. And finally on February 21st, the Third was committed to the action.

Twenty six days later, on March 16th, organized resistance on Iwo Jima was declared at an end, and the island was considered secure.

In that simple sentence we have attempted to write the action of Iwo Jima! But it is only when you look at the records that one can appreciate the fighting that occurred on "Bloody Iwo".

The 75mm and 105mm supplied over 120,000 rounds of artillery. So intensive were the defensive preparations that hardly a move could be made without the assistance of artillery. Every jump-off by the Marines had to be preceded by an artillary barrage—these concentrations ranged from 10 minutes to an hour.

Tanks played an equally important role in the fighting. Many times, the Nips were so firmly entrenched, that the footsoldiers finding it impossible to advance even a yard, called on the tankers to punch holes in the enemy lines. The Japs also realized the importance of our tanks, and as a result concentrated their fire on the vehicles. Of the 49 tanks committed, 15 were completely knocked out and the remainder were all out of action at one time or another.

In short, the battle for The Pork Chop was won by the courage and will of every man there. No conceivable defense could have stopped them!

Because of the huge amount of troops engaged and the limited size of the battlefield, nothing in warfare history compares with the Battle of Iwo Jima in magnitude and fury. 85,000 men fought on the tiny atoll—battled until 26,000 of them were dead and another 16,000 wounded.

But as Major General Graves Erskine said, "The victory was never in doubt. Only the cost!"

* * *

This account of the Battle of Iwo Jima was compiled from records taken from the History of the Third Marine Division.

THE MARKET STATES

UR G.I. REQUIRES LITTLE FOR HIS EVERYDAY EXISTENCE. HE IS CLOTHED, WELL FED AND WELL ARMED, BUT THESE PRECIOUS NECESSITIES BECOME USELESS WHEN THE MAN IS ALONE... WHEN HE HAS NO BUDDIES! CAL MILFORD WAS SUCH A MAN, FOR NO ONE IN COMPANY "A" WOULD HAVE ATHING TO DO WITH HIM... AND THEY HAD THEIR REASONS! OUR STORY OPENS ON THE FRONT LINES IN KOREA, AND AS THE MEN TAKE A WELL-EARNED REST, CALVIN HOLDS A LETTER FROM HOME...

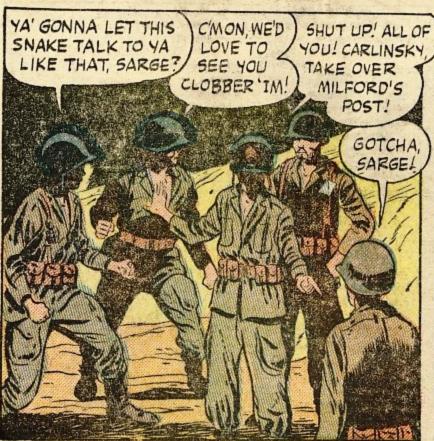
















MIGHT FALLS ON THE BATTLE-FRONT, WEARY MEN SEEK SOLACE IN SLUMBER. BUT SUDDENLY, THEY ARE JOLTED UPRIGHT BY A BLOOD-CURDLING SCREAM...











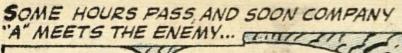














THE VALIANT MEN OF COMPANY "A" SUFFER HUGE LOSSES AS THE POWERFUL ENEMY FORCE ATTACKS WITH BLAZING FURY ...



















SOON THE BATTLE IS OVER AND THE ENEMY







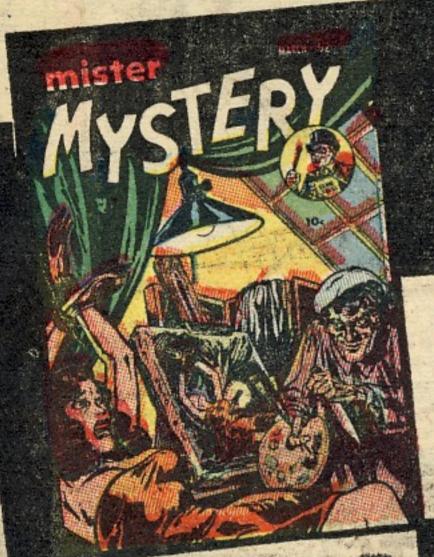






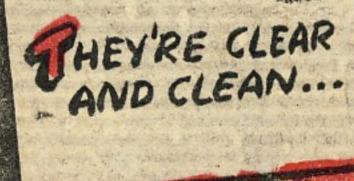


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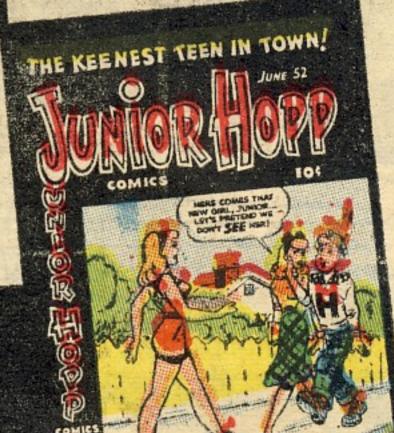
THEY'RE ACTION PACKED!





mister

PHE STORIES
PACK A
PUNCH!

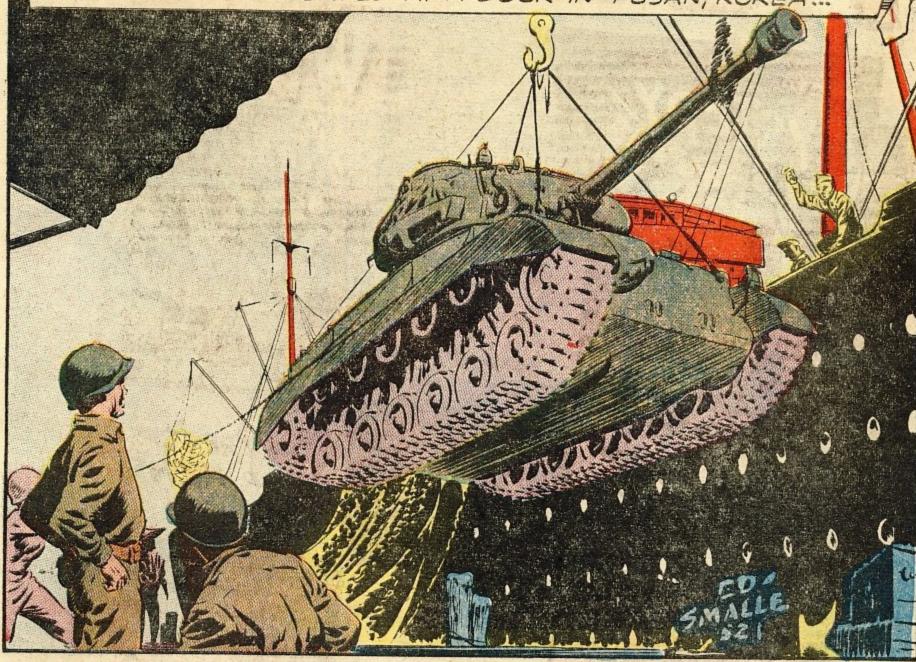


SONS

YOUR READING PROBLEM BUY YOUR COPIES NOW!

TALLE OF TAMES

HIS IS A PERSHING M-26 TANK. ORIGINALLY A PILE OF SCRAP METAL IN NEW JERSEY...THEN MOULDED, MELTED AND WELDED INTO 43 TONS OF MECHANIZED MIGHT AT A STEEL MILL IN PITTSBURGH... AND FINALLY UNLOADED AT A DOCK IN PUSAN, KOREA...





...AND THIS IS THE HAND OF CORPORAL JOHNNY PETERS, LATE OF YOUNGSTOWN, OHIO... AND EVEN LATER OF THE U.S. ARMY...



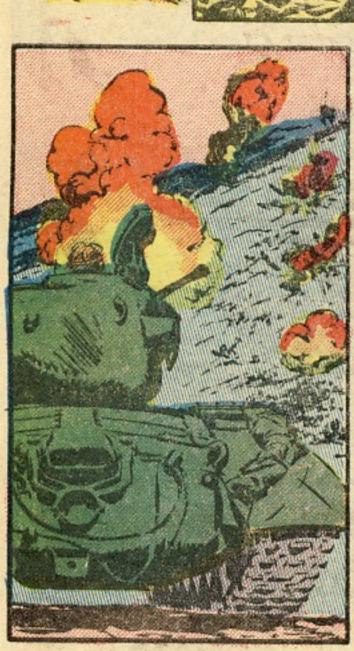
... AND THIS IS JOHNNY'S FUNERAL PYRE ... THE NICE NEW SHINY PERSHING M-26 , ORIGINALLY A PILE OF SCRAP METAL, AND NOW... BUT WE'RE AHEAD OF OUR STORY...



BITTER MANY
BITTER
MONTHS,
THE YANKS
TOOK THE
INITIATIVE
AND WE
HEADED
NORTH
PAST THE
PARALLEL,
AND INTO
GOOK
TERRITORY...



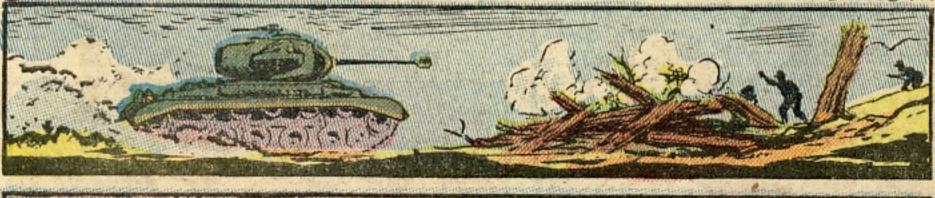


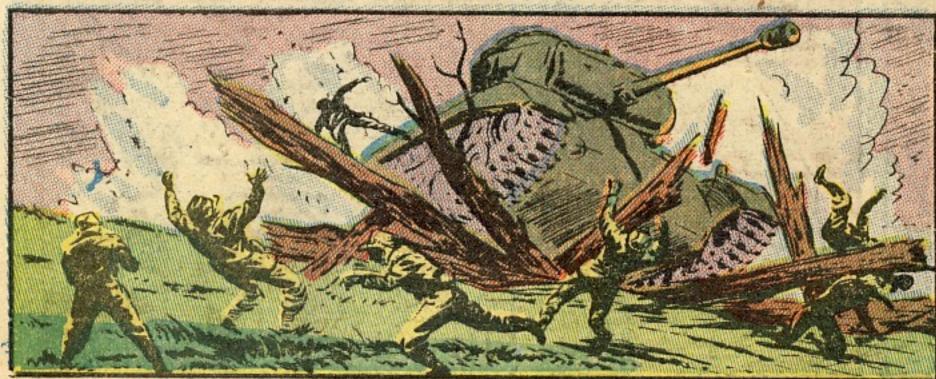


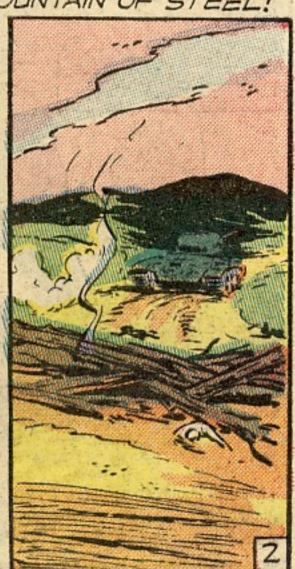




BUT A WOODEN BLOCKADE WASN'T ENOUGH TO STOP THE MOVING MOUNTAIN OF STEEL!

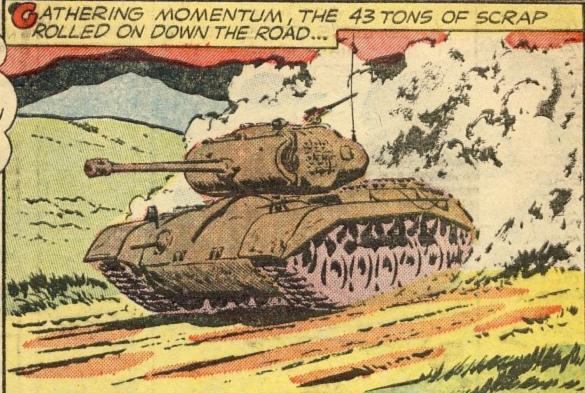


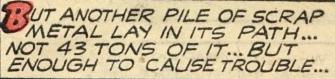


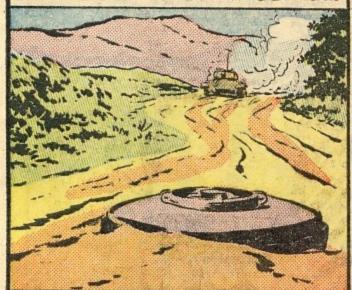


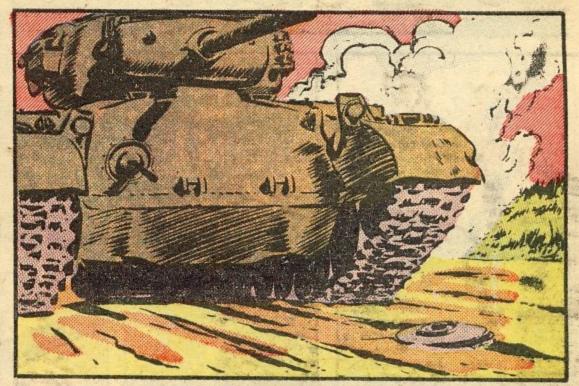
JOHNNY, THIS AIN'T ONE OF THOSE
HOT RODS YOU'RE ALWAYS
TALKING ABOUT, BUT LET'S GOOD
PRETEND IT IS AND SEE DEAL!
HOW FAST YOU CAN I ALWAYS
GET THIS TANK BACK WANTED
TO OUR LINES! TO SEE HOW
SOUPED UP





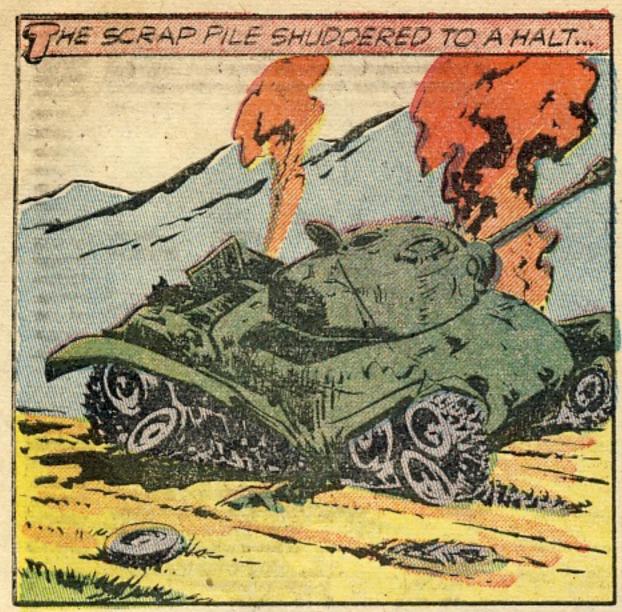










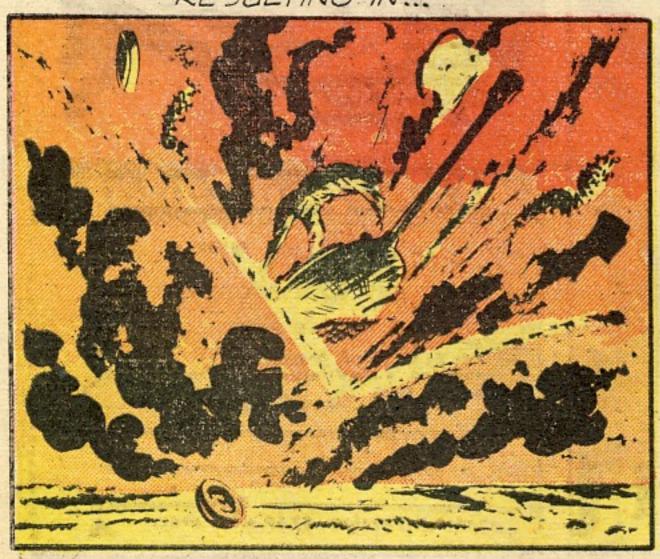


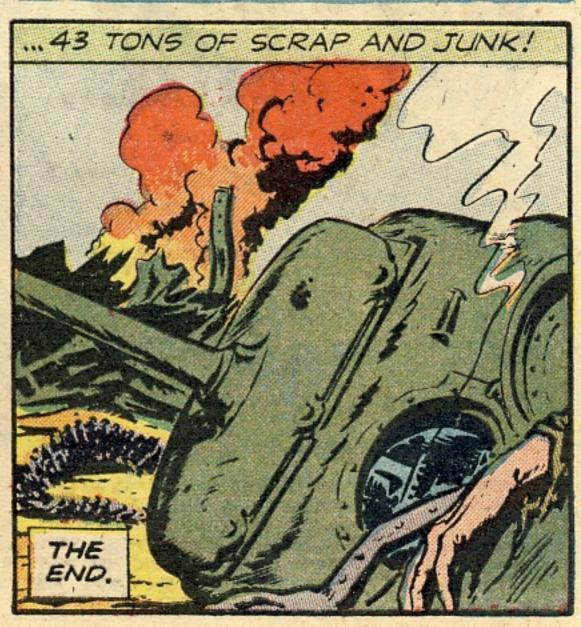


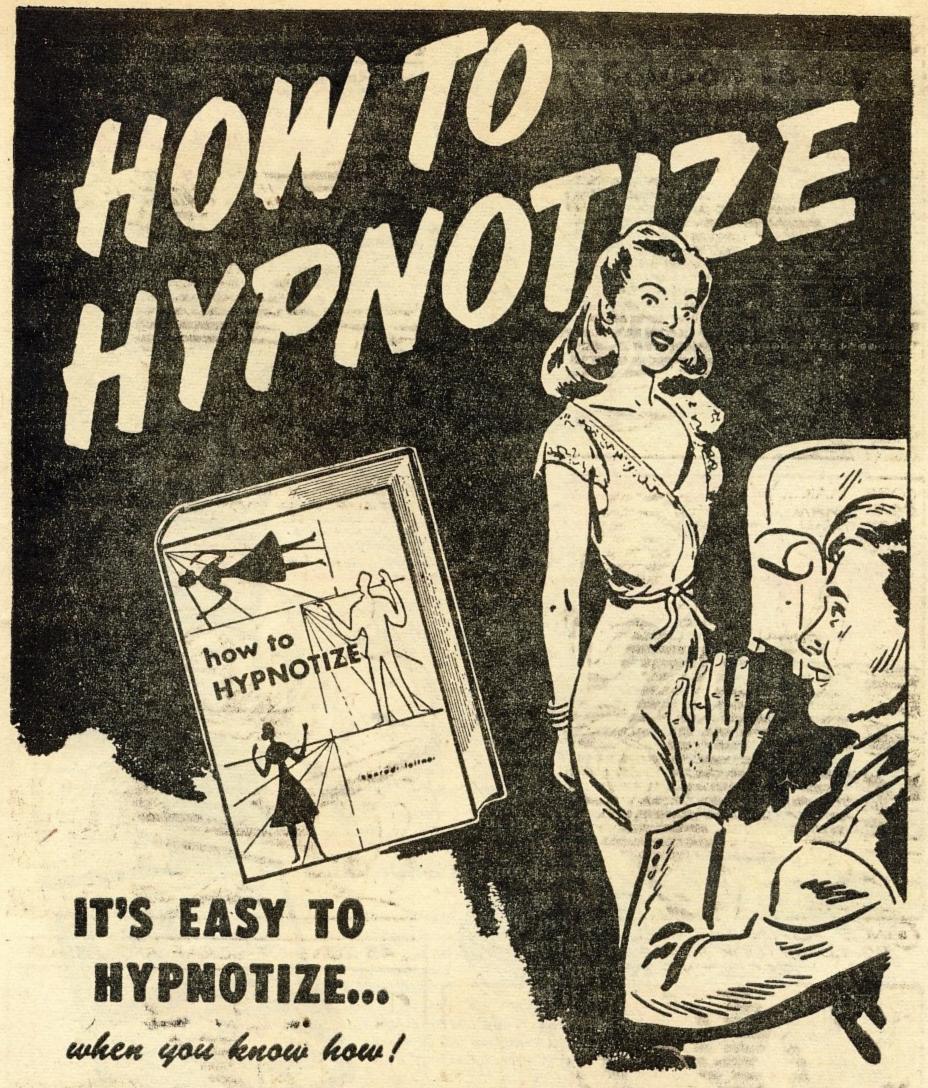




MOULDING TOOK PLACE ... BUT THIS TIME







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4 inches* Instantly ... or pay NOTHING!

IT'S FABULOUS!

most amazing foundation ever made featuring BREVY the new Miracle TUMMY THINNER!

EW Fabulous, with extra added Brevy, the miracle Tummy, Thinner, flattens tummy instantly. Flabby, bulgy front is pushed back in and held there. Immediately after slipping into Fabulous your tape measure will read up to 4 inches* less than before. Think of it. No other foundation-regardless of price, can do more-because only Fabulous has Brevy. But convince yourself -make the tape measure test and prove to your own satisfaction what Fabulous with Brevy will do for you-or pay nothing.

LIGHTWEIGHT MAGIC NO STEELS! NO BONES! NO STAYS!

Fabulous, with Brevy combined, has double hold in power, yet weighs less than so-called lightweight belts. There are no steels, no bones or stays in Fabulous! Extra, added Brevy does all the work and does it better! Designed with the non-roll waistband of Lip-O-Lastic. Will not and cannot roll up or down.

SEND NO MONEY! ORDER ON APPROVAL!

Convince yourself! Simply mail the coupon. Fabulous with Brevy, the 2-in-1 girdle, is guaranteed to reduce your tummy measurement up to 4 inches* instantly. If not delighted with the instantaneous results return in 10 days for immediate refund! Don't miss this offer! Order today! ON APPROVAL! Now!

According to your anatomical structure.

FABULOUS with BREVY, instantly shapes and molds you to the size you've always wanted reated by WARD GREEN CO.

113 West 57th St. New York 19 N Y

REDUCES TUMMY APPEARANCE INSTANTLY

- TRIMS LOOKS OF HIP AND THIGH
- TUCKS IN WAIST
- O NO STEELS
- O NO BONES
- MON-ROLL WAISTBAND
- @ 2 GIRDLES IN 1



113 West 57th St., New York 19, N. Y. RUSH my FABULOUS Girdle with BREVY-new miracle Tummy Thinner, as indicated below, ON APPROVAL by Return Mail in plain wrapper. I'll pay postman amazing low price of only \$4.98 plus postage. If not delighted with the sensational results, if it doesn't REDUCE TUMMY MEASUREMENT up to 4 inches* INSTANTLY, I may return in 10 days for full refund of purchase price on Special Money Back Guarantee Offer!



My waist size is..... Send regular style Send panty style (\$5.50) Extra panty crotch pieces 75¢ each Zone postage.) Same MONEY BACK GUARANTEE applies. Canada and foreign countries no C.O.D. Send \$5.50. Panty \$6.00.

1 enclose \$4.98 (Panty \$5.50). Sent prepaid. (Ward Green pays all



MEASURE TEST!

A-tape measure tells the story. Measure tummy relaxed and note size. Now, take a deep breath—hold it—and again take measurement. Notice that tape reads up to 4 inches* less than before!



AFTER
FABULOUS with BREVY is really 2-GIRDLES-IN-1!
Lay one hand firmly on your abdomen. Press up and in. This comfortable support is the basic control of FABULOUS. NOW—place your other hand on top, and press up and in with both hands. Takes in tummy furice as much with both hands. That's what added BREVY, the new miracle TUM MY THINNER, does for you. Gives you furice as much Hold-In-Power.

MEDICAL DOCTOR says:



It's FUN to REDUCE with KELPIDINE CHEWING GUM!

NO DRUGS

NO STARVING

NO MASSAGE

NO EXERCISE

NO STEAMING

NO LAXATIVES

FREE!

A full 25 day package will be given FREE with a 50 day sup-

ply for \$5.95. That's actually a 75 day supply for only \$5.95.

KELPIDINE CHEWING GUM GOOD FOR MEN, TOO

"FAT MEN & WOMEN

who are normally overweight, will be amazed to discover this safe, pleasant, scientific way to lose ugly fat and get a slimmer, more attractive figure."

CHEWING GUMA RELPIDINE GUMA RELPIDINE GUMA RELPIDINE GUMA

UP 5 16s. A WEEK With Dr. PHILLIPS REDUCING PLAN

It's really FUN to REDUCE with KELPIDINE CHEWING GUM! This amazing, pleasant-tasting chewing gum way to reduce helps you lose ugly fat and take off weight without hardships. It's the scientific, safe way to lose up to 5 lbs. a week. Best of all, with Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN, you eat 3 tasty, well-balanced meals every day, and only when you are tempted to take a fattening snack, you chew KELPIDINE CHEWING GUM instead, which contains only 3 calories in each delicious piece. KELPIDINE CHEWING GUM is wonderful because it pleases your sweet-tooth, yet helps to keep you on Dr. Phillips Reducing Plan, which helps you lose ugly fat and reduce weight.

LOSE 10 - 20 - 30 LBS.

Men and women everywhere are losing as much weight as they wish since they discovered this amazing, scientific way to reduce. You can take off 10-20-30 lbs. and still eat 3 tasty, well-balanced meals every day. It's really FUN to REDUCE with the Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN. Why even think of any other way to reduce when you can lose pounds and inches and have fun doing it. Don't just wish for a slimmer more attractive figure! You can easily reduce to a beautiful, slim, glamorous figure, which will give you poise, win new friends, romance and popularity. Don't deny yourself what you've been wishing for . . . send for your 25 day supply of Improved Formula KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan this very minute. 100 % guaranteed!

You must lose weight . . . up to 5 lbs. a week . . . or YOU DON'T PAY ONE PENNY. Your friends . . . your mirror . . . and your scale must tell you that you have lost ugly fat and excess weight, or your money back. What can you lose but unwanted pounds and inches, so send the coupon right away.

Supply Only

Money-Back Guarantee! 10 Day Free Trial!

Mail the coupon now! Test the amazing Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

SENT ON APPROVAL - MAIL COUPON NOW!

AMERICAN HEALTHAIDS COMPANY, Dept. CH-403 318 Market Street, Newark, N. J.

Just mail us your name and address, and \$2.98 cash, check or money-order. You will receive a 25 day supply of KELPIDINE CHEWING GUM (improved Formula), and Dr. Phillips Reducing Plan postage prepaid.

NAME

ADDRESS

CITY

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☐ Send me Special 50 day supply and FREE 25 day package for \$5.95.

I understand that if I am not delighted with KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan, I can return in 10 days for full purchase price refund.

OSE WEIGHT OR NO CHARGE